

CONTACT THE U.S. NATIONAL HUMAN TRAFFICKING HOTLINE

If you or someone you know needs help, call the U.S. National Human Trafficking Hotline toll-free hotline, 24 hours a day, 7 days a week at **1-888-373-7888** to speak with a specially trained Anti-Trafficking Hotline Advocate. Support is provided in more than 200 languages.

FOR MORE INFORMATION

<https://humantraffickinghotline.org/what-human-trafficking>

CONTACT US

P.O. Box 3837
Little Rock, AR 72203
(501) 246-3276
www.arkcasa.org



STAY CONNECTED. CHECK US OUT ONLINE.
Use a smartphone to scan the QR Codes



HUMAN TRAFFICKING

ONLINE RECRUITMENT OF YOUTH VIA SOCIAL MEDIA & THE INTERNET

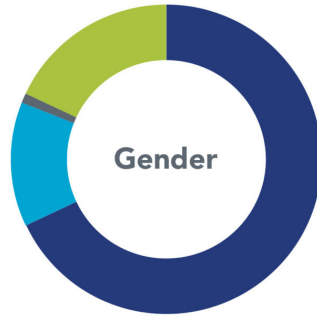
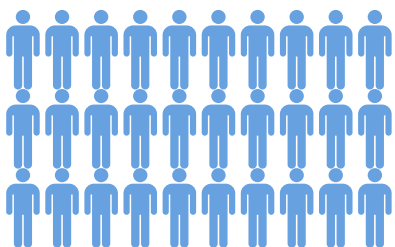


SOCIAL MEDIA, VIOLENCE, & TRAFFICKING

The significant youth presence on social media platforms gives traffickers many points of access to recruit. Where traffickers would otherwise have to interact with youth in person to recruit them, social media provides easy, discreet, and consistent access to youth. Traffickers may exploit youth's desire for meaningful online friendships and relationships.

22,326

Trafficking victims & survivors identified in 2019



Female 15,222
Male 3,003
Gender minorities 135
Unknown 3,966



Adult 1,435
Minor 5,359
Unknown 15,532

RED FLAGS

- Using multiple phones
- Sudden spikes in social media activity
- Excessively preoccupied with online image
- Tagged in other people's photos that depict them in sexually explicit ways
- Frequently uses tags to advertise location
- Suddenly deletes, unfollows, or blocks friends

Attachment to social media can be typical of youth. Focus on patterns of use and behaviors associated with use.

RECRUITING YOUTH

- Contact via private or public messages or tag them in photos
- Contact on a dating app
- Advertise jobs
- Provide cell phones for access to social media
- Pose as a romantic partner, friend, or job recruiter
- Force potential victims of trafficking to recruit others
- Use privacy settings to avoid or prevent notice

TRAFFICKING CONTACTS IN 2019

Text	8,412
Web Chat	2,070
Online Report	4,508
Phone Call	30,506
Email	2,830